

# A Brassy New Year

Gavin Holman, 31 January 2021

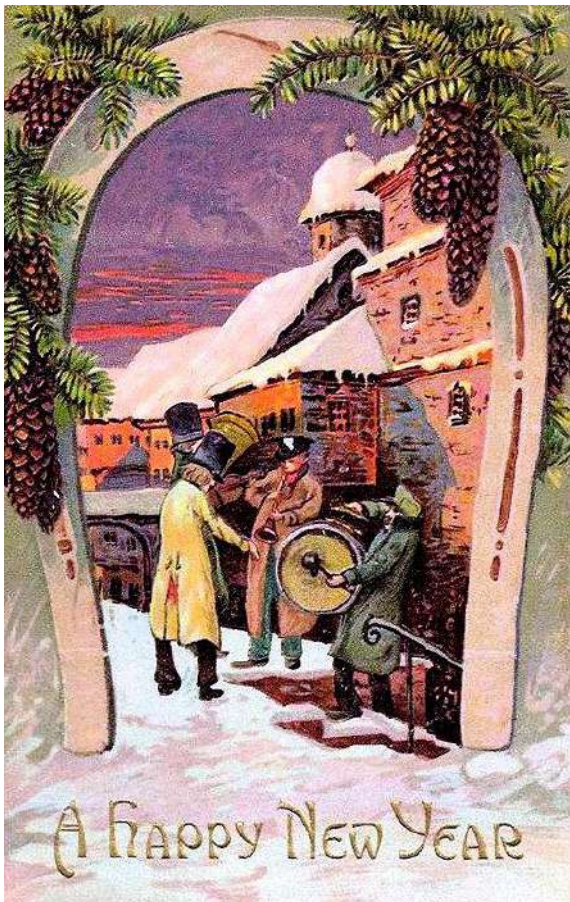
As we approach 2022, after all the drama and peculiarities of the last two years, most of the world is looking forward to the New Year in hope that it will, at last, be better than the previous ones. Giving New Year greetings and best wishes are not new by any means and, aside from the usual verbal and party-related exhortations, the greetings card, and earlier postcard, industries also provided their take on the turn of the old to new year.



The announcement of a New Year is often linked with a fanfare or music of some sort (not counting *'Auld Lang Syne'*), certainly so in years gone by, and many greeting postcards of the early 1900's featured brass instruments to 'herald' the New Year. The cards below show some examples of this seasonal wish, with depictions of human brass players and various anthropomorphic animals. The same image was occasionally used multiple times, sometimes with different text, different languages, and even presented in a mirror form as an alternative card.











*New Year Greetings  
To From*

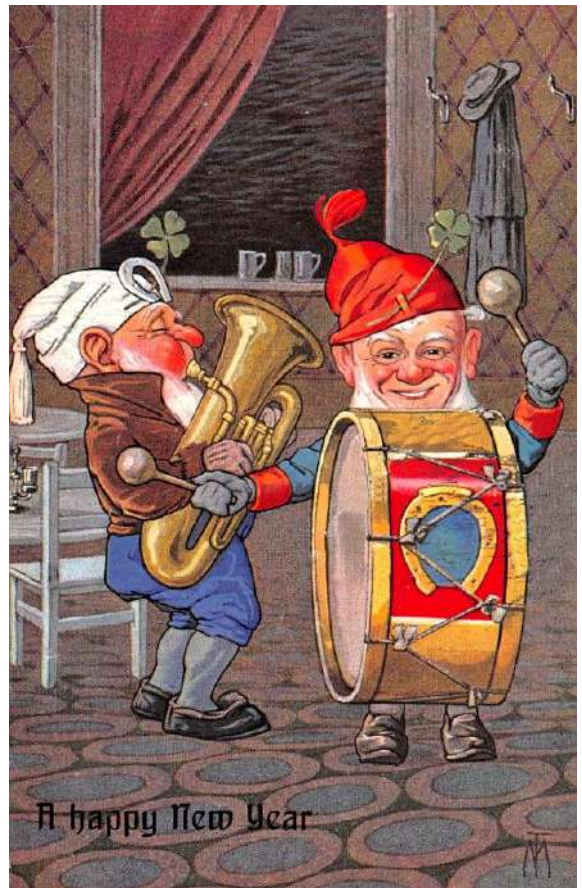


**Happy New Year!**



*Glückliches neues Jahr*









*Daudz laimes jaunā gadā!*



*Gelukkig Nieuwjaar!*



*Ein glückliches neues Jahr*

















*Herzlichen Glückwunsch  
zum neuen Jahre*



*Glückliches Neujahr!*



*Herzliche Neujahrsgrüsse!*



*PROSIT NEUJAHR!*





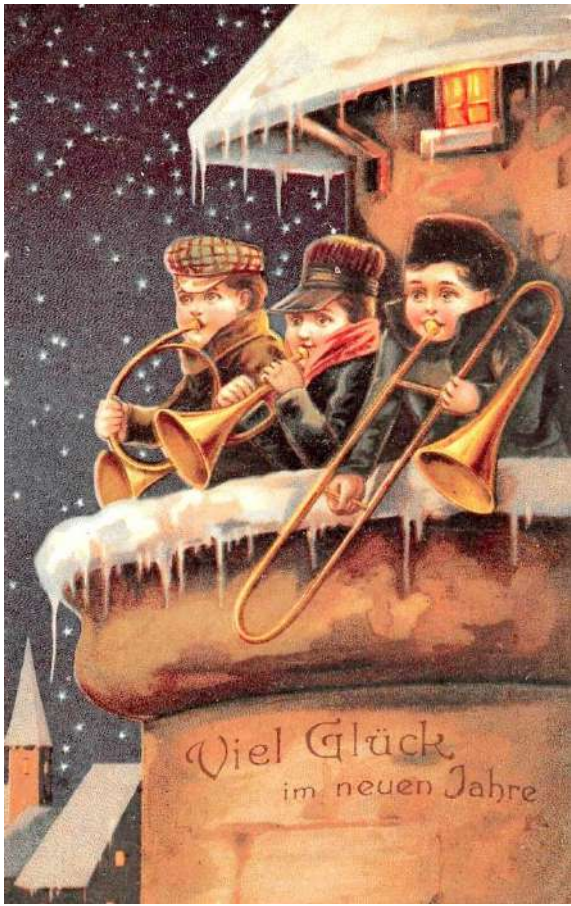
































*Herzlichen Glückwunsch zum Neuen Jahr*

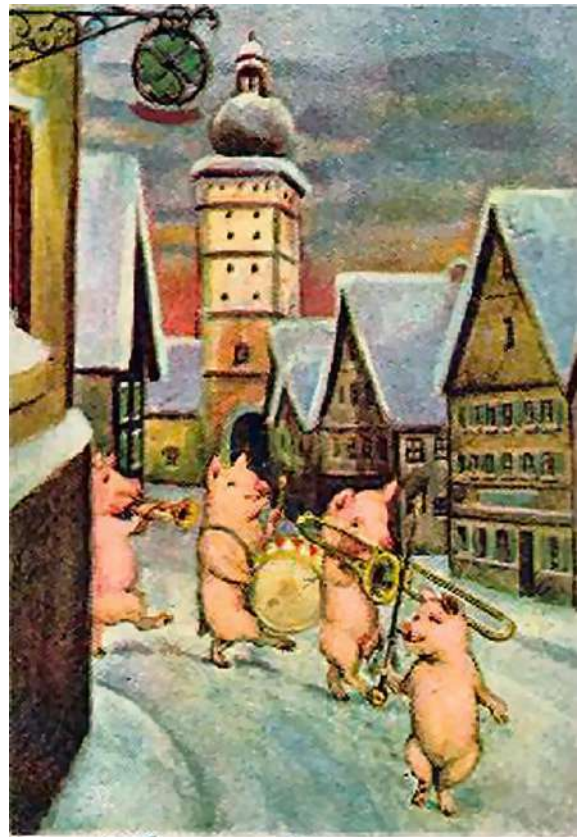


*GLÜCKLICH  
NIEUW JAAR*



*Ein frohes neues Jahr*





*Gelukkig Nieuwjaar*



*Glückliches Neujahr!*



WISHING YOU  
A HAPPY NEW YEAR

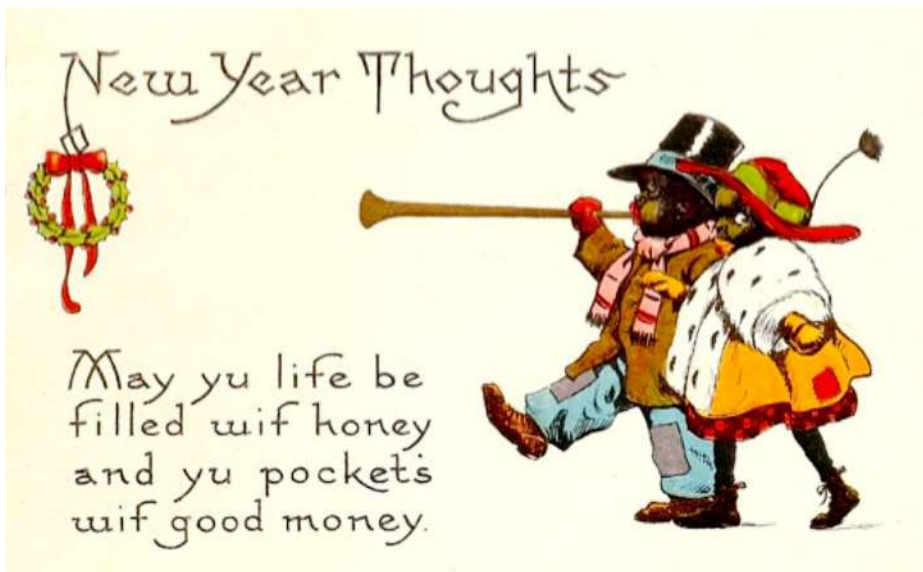


















Mit Pauken und Trompetenschall  
Sylvesternacht verkürzen,  
Das neue Jahr begrüße ich  
Hoch 1915.



Wido Aulhi



Gelukkig Nieuw Jaar.



Viel Glück im neuen Jahr



Viel Glück im Neuen Jahr





Boldog új évet



Glückliches Neujahr!



Glückliches Neujahr



Glück zum neuen Jahre.









Kääd uut aastat!



WITH ALL  
KIND  
WISHES  
FOR THE NEW YEAR.



Dear  
Mama  
from  
Din  
Luffen  
Munfifa













Ein frohes neues Jahr

